ELEGANT HANDCRAFTED LUXURY

AURUM RUGS

WEAVING ELEGANCE INTO EVERY STEP



EXCLUSIVE COLLECTION CATALOGUE

PREMIUM DESIGN PORTFOLIO

AURUM ENTERPRISE
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AURUM RUGS

WEAVING ELEGANCE INTO EVERY STEP

Aurum Rugs weaves unparalleled luxury into the heart of every Indian home. We believe that true opulence should not be an exclusive privilege, but an accessible masterpiece. Our carefully curated catalogue invites you to explore an exquisite fusion of heritage craftsmanship, contemporary design, and timeless sophistication.

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OUR VISION

To democratise luxury by becoming India's premier homegrown rug brand, proving that world-class craftsmanship, rich textures, and bespoke elegance belong in every Indian home.

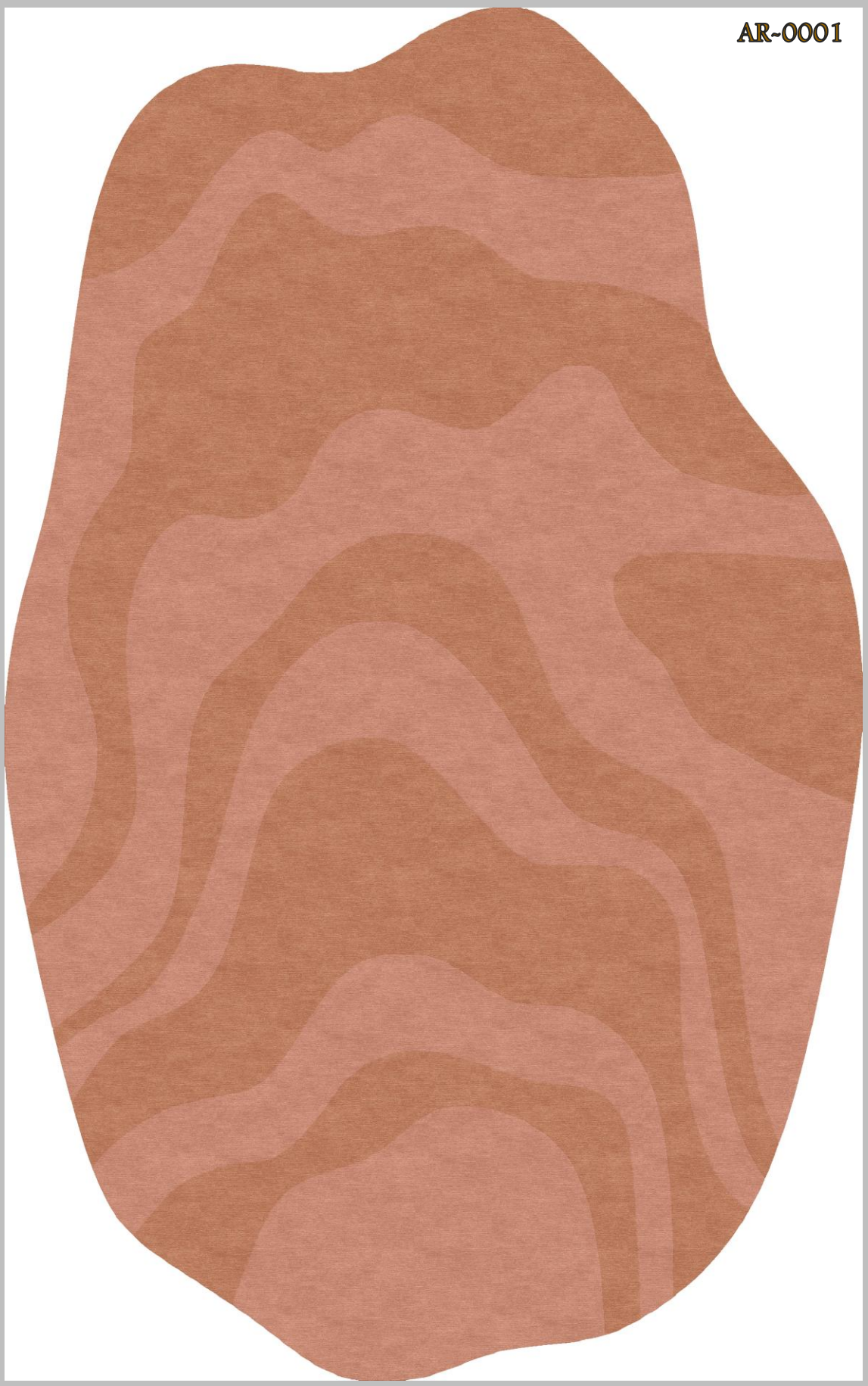
WHY AURUM RUGS?

- ***Artisanal Heritage:*** *Every piece is meticulously crafted by master weavers, preserving generations of traditional techniques.*
- ***Premium Materials:*** *We source only the finest silks, pure wools, and sustainable fibers for an unmatched underfoot experience.*
- ***Modern Aesthetics:*** *Our designs seamlessly blend global contemporary trends with rich Indian sensibilities.*
- ***Tailored Luxury:*** *We offer customizable sizing and bespoke color palettes to flawlessly complement your unique living space.*
- *brings beauty and comfort to your home for decades to come*

A MESSAGE FROM THE FOUNDERS

"When we envisioned Aurum Rugs, we wanted to challenge the notion that luxury is reserved for a select few. India has a profound history of art, textile, and appreciation for beauty. Our vision is to bring that sense of royal comfort and premium design into every modern Indian household. Aurum isn't just a rug; it is the gold standard of living that everyone deserves to experience."

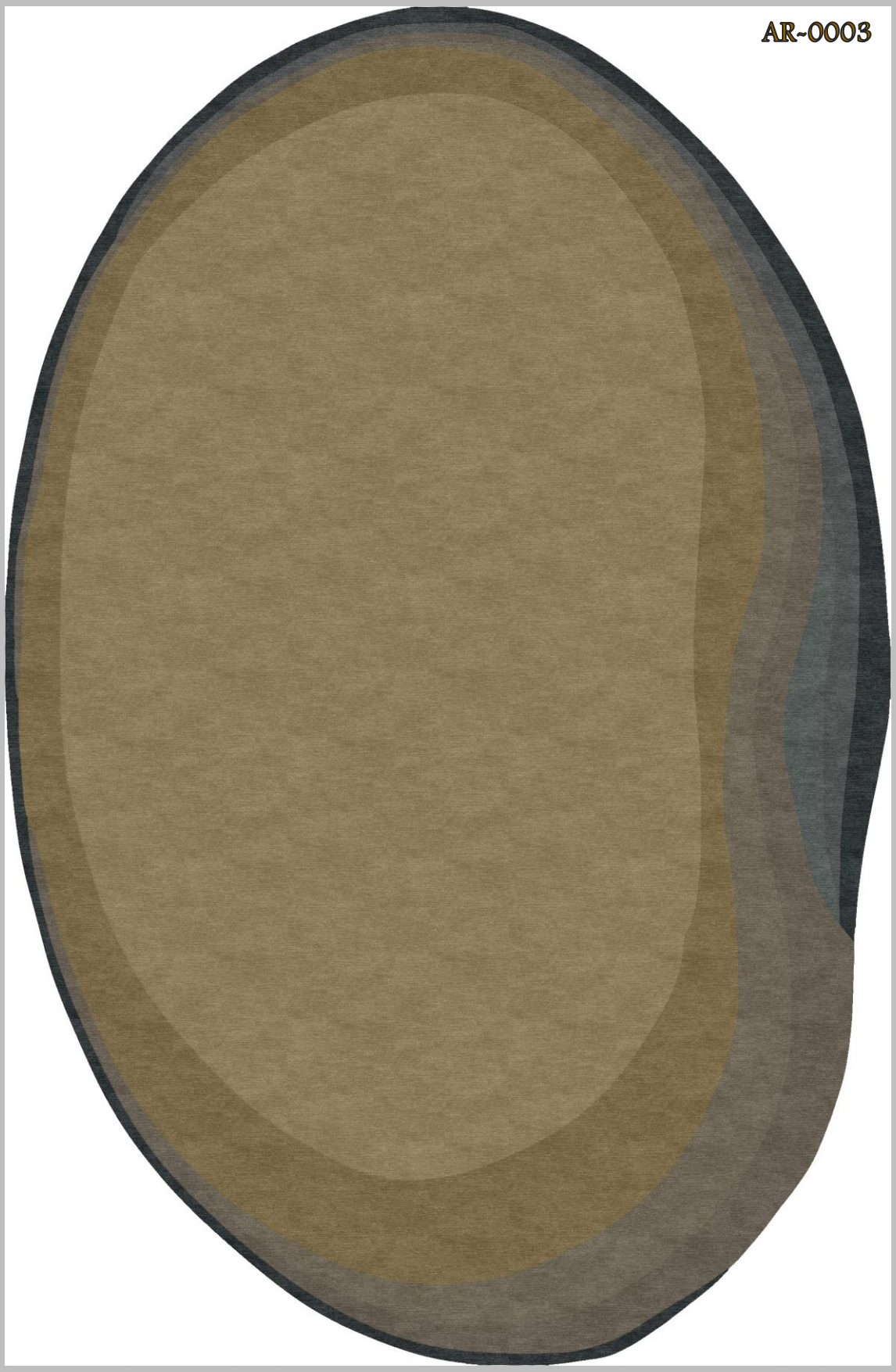
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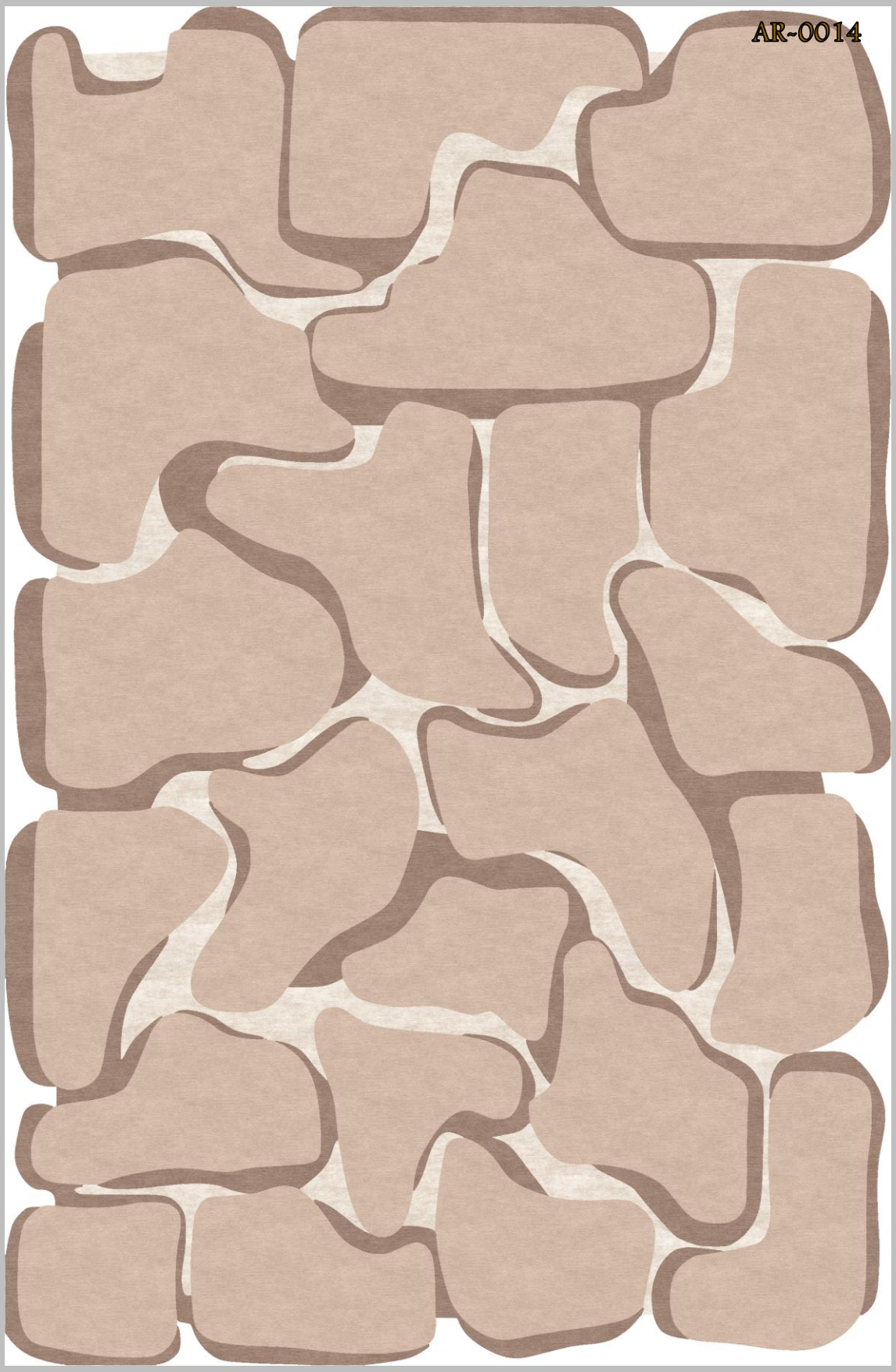

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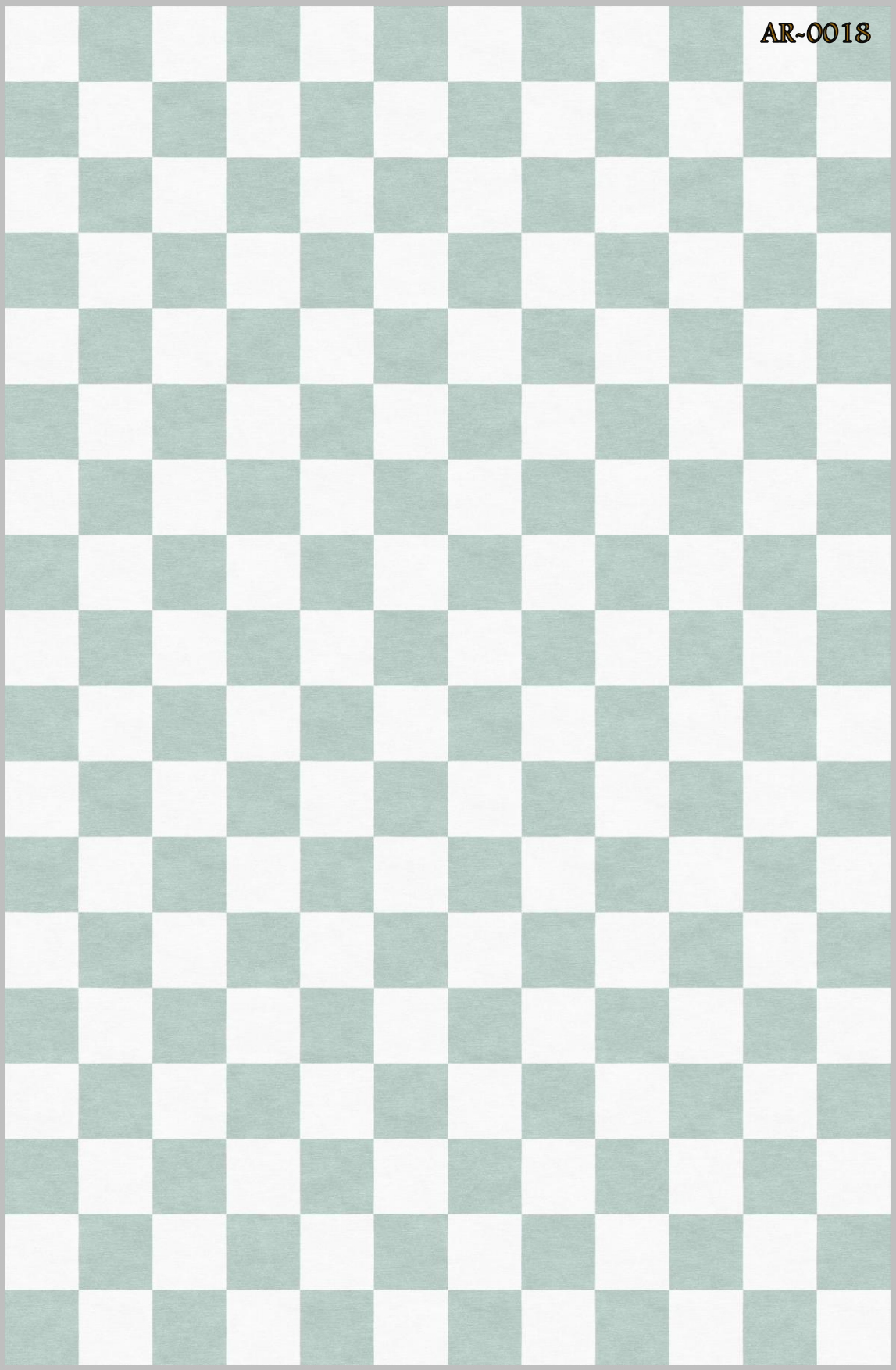

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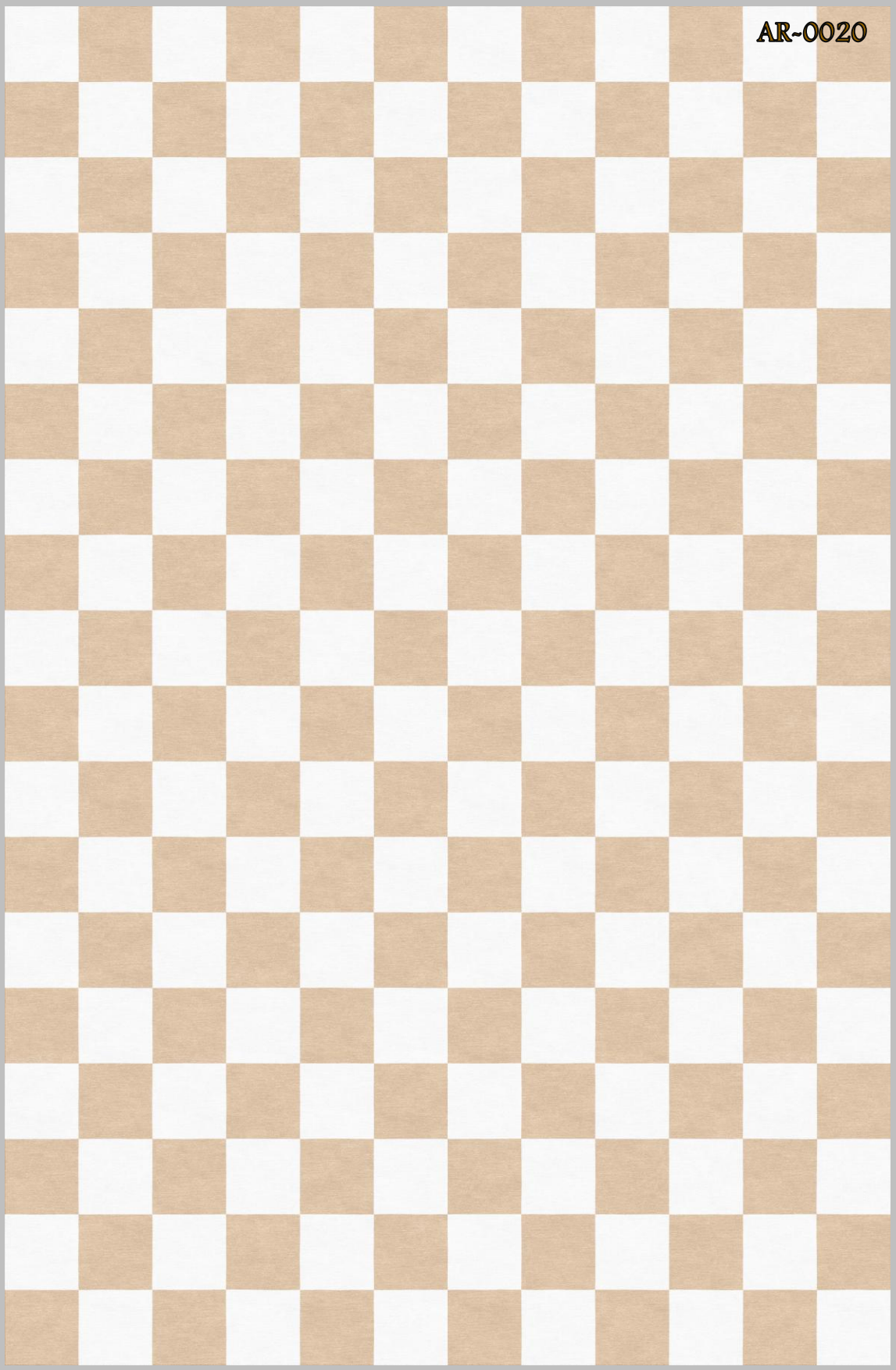

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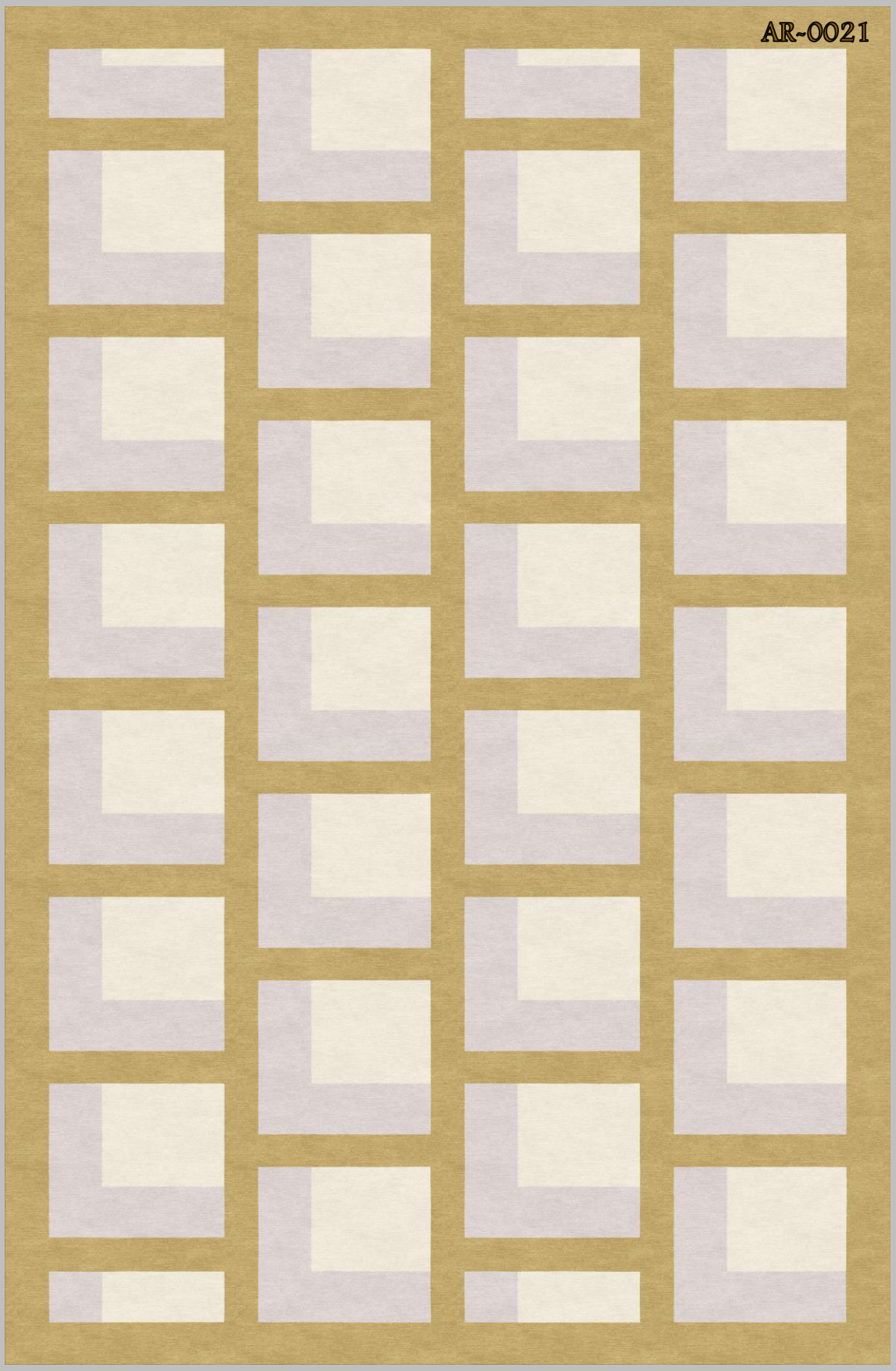

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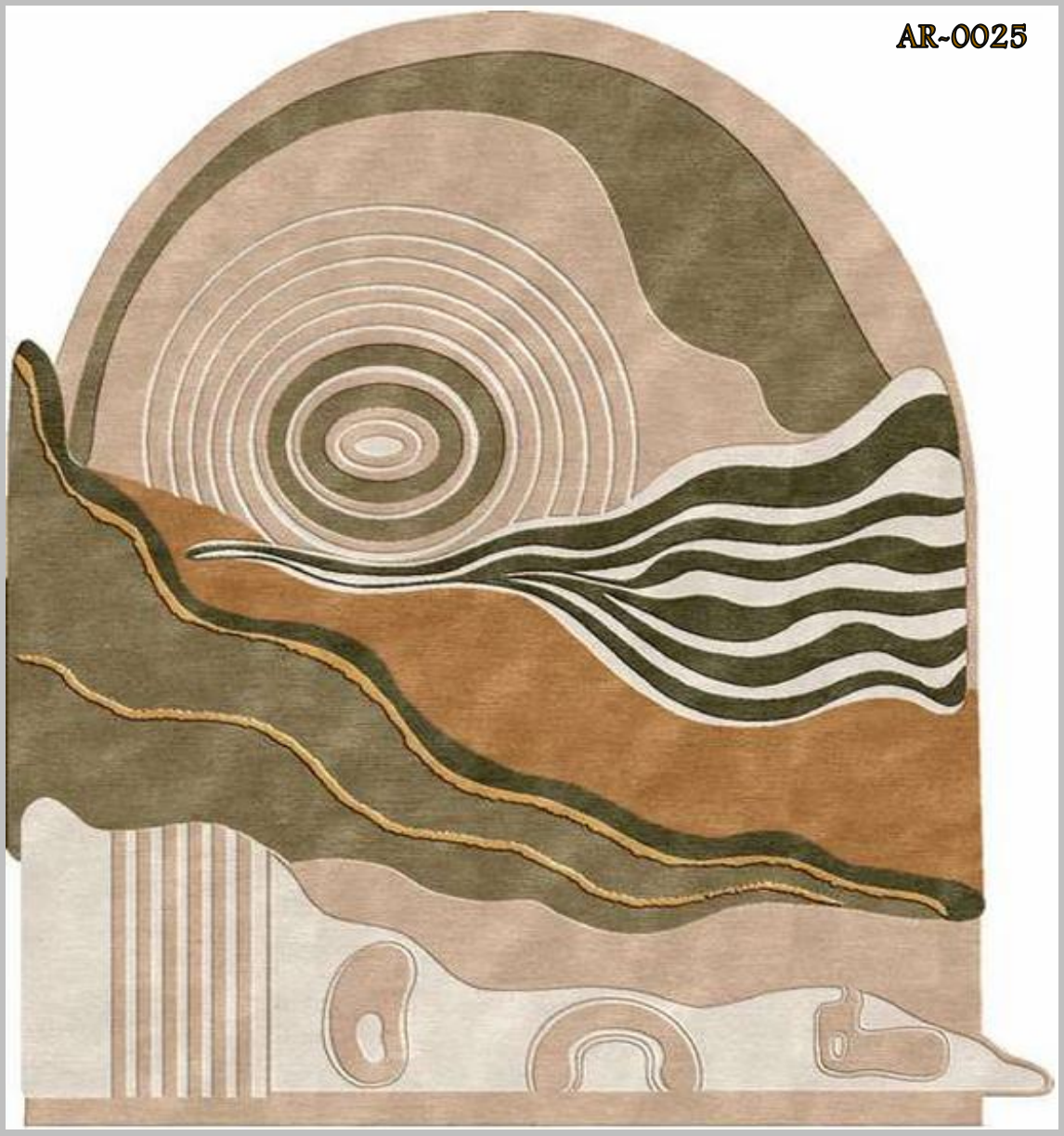
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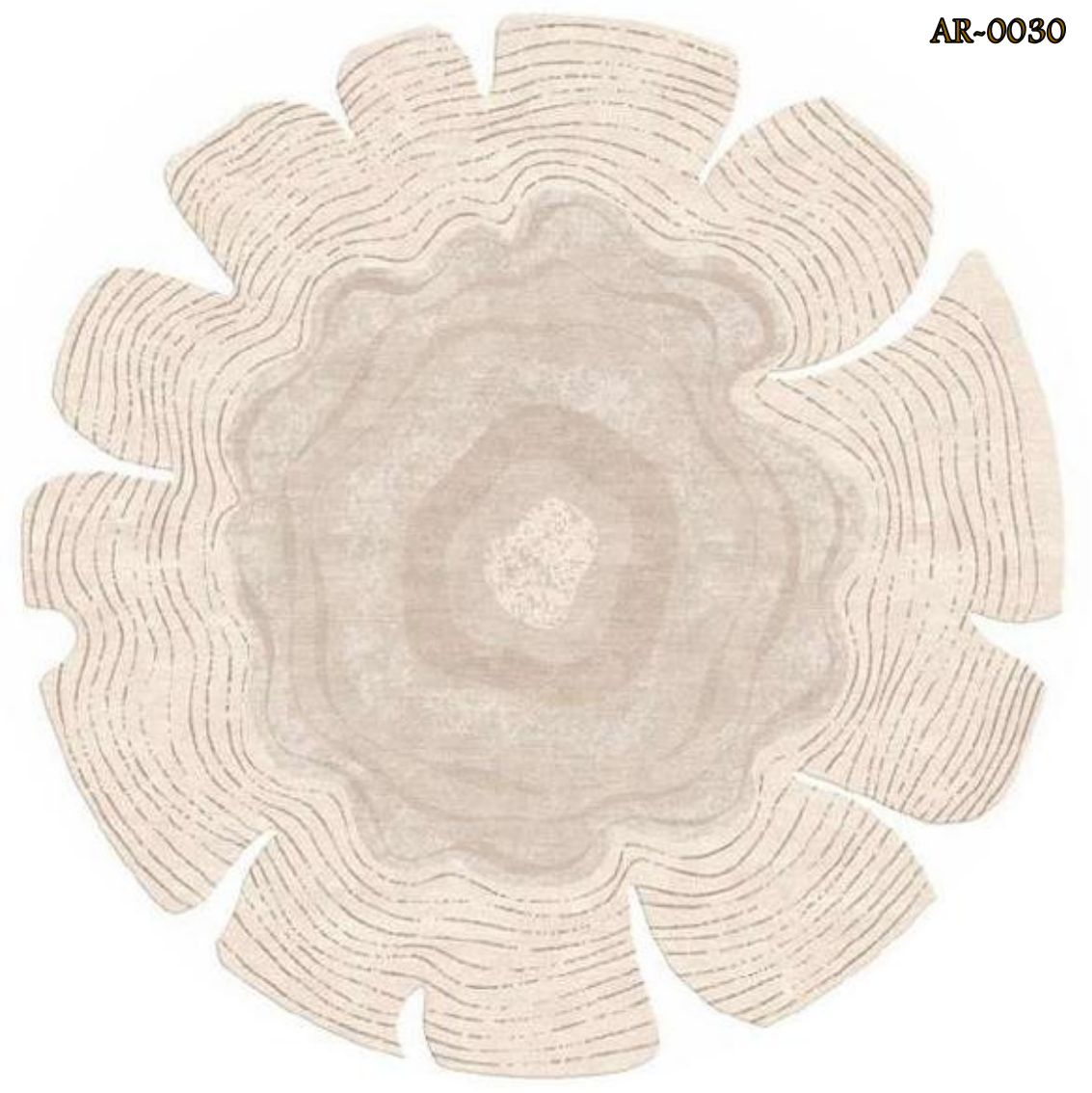



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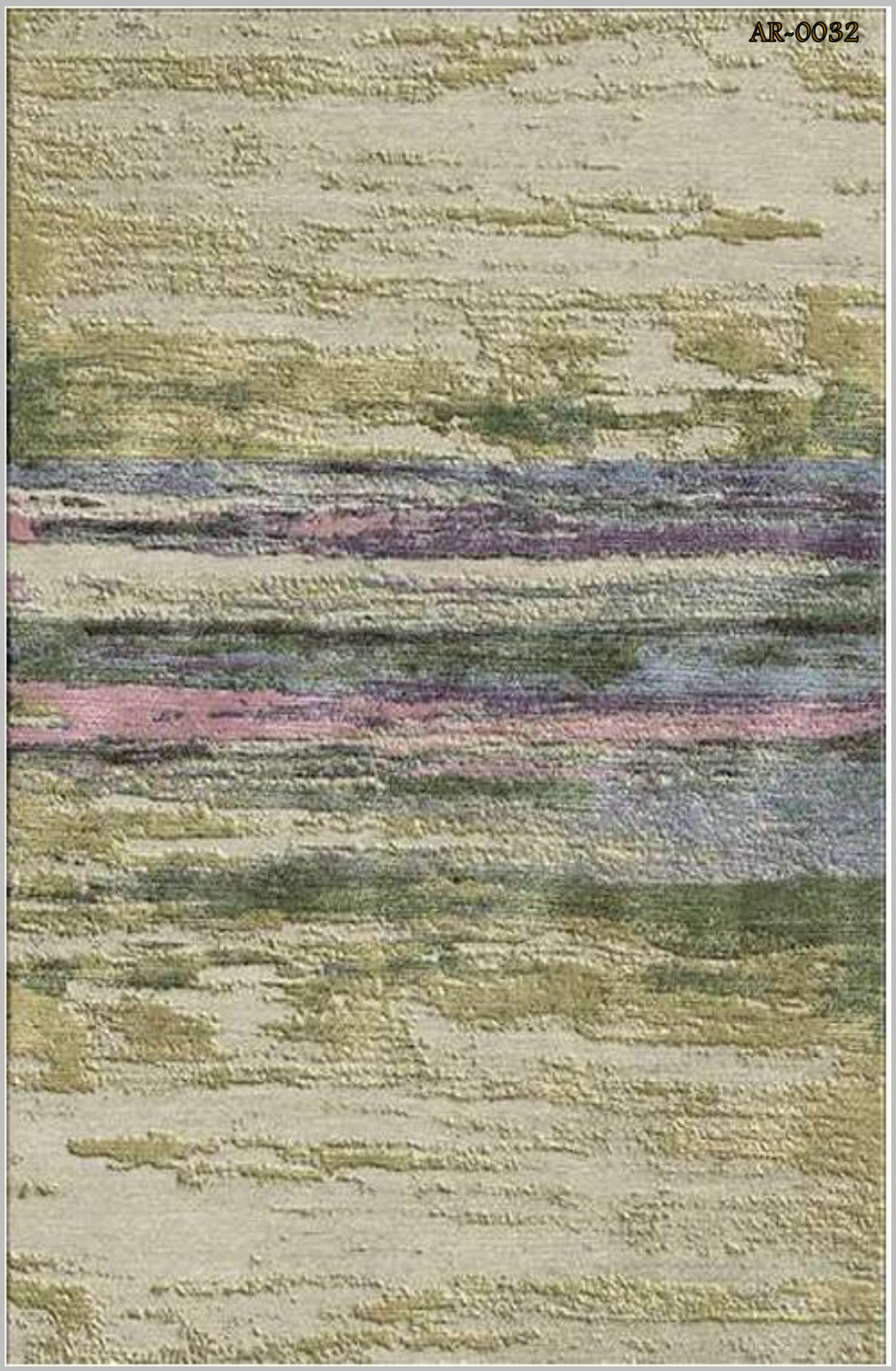

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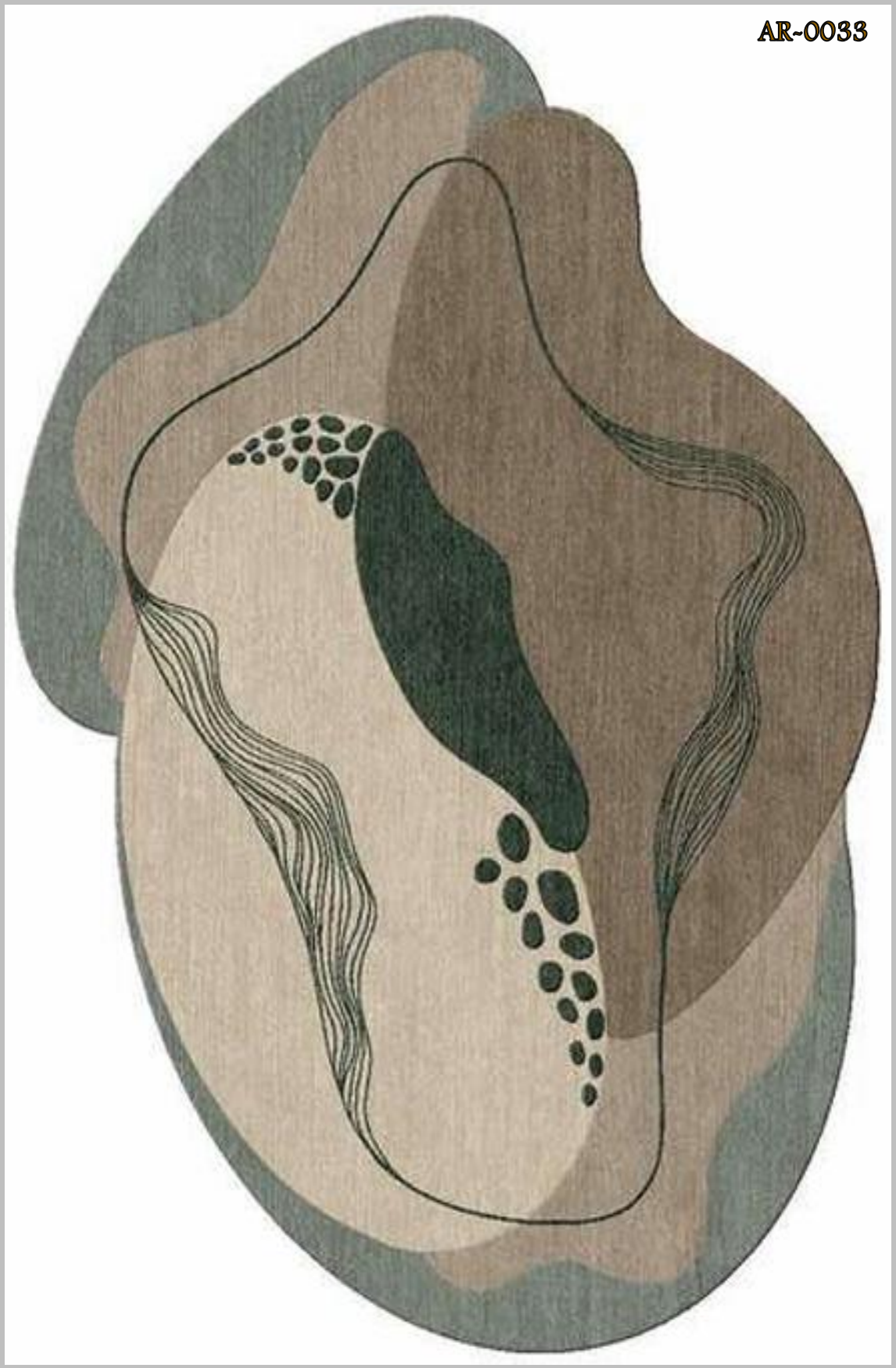
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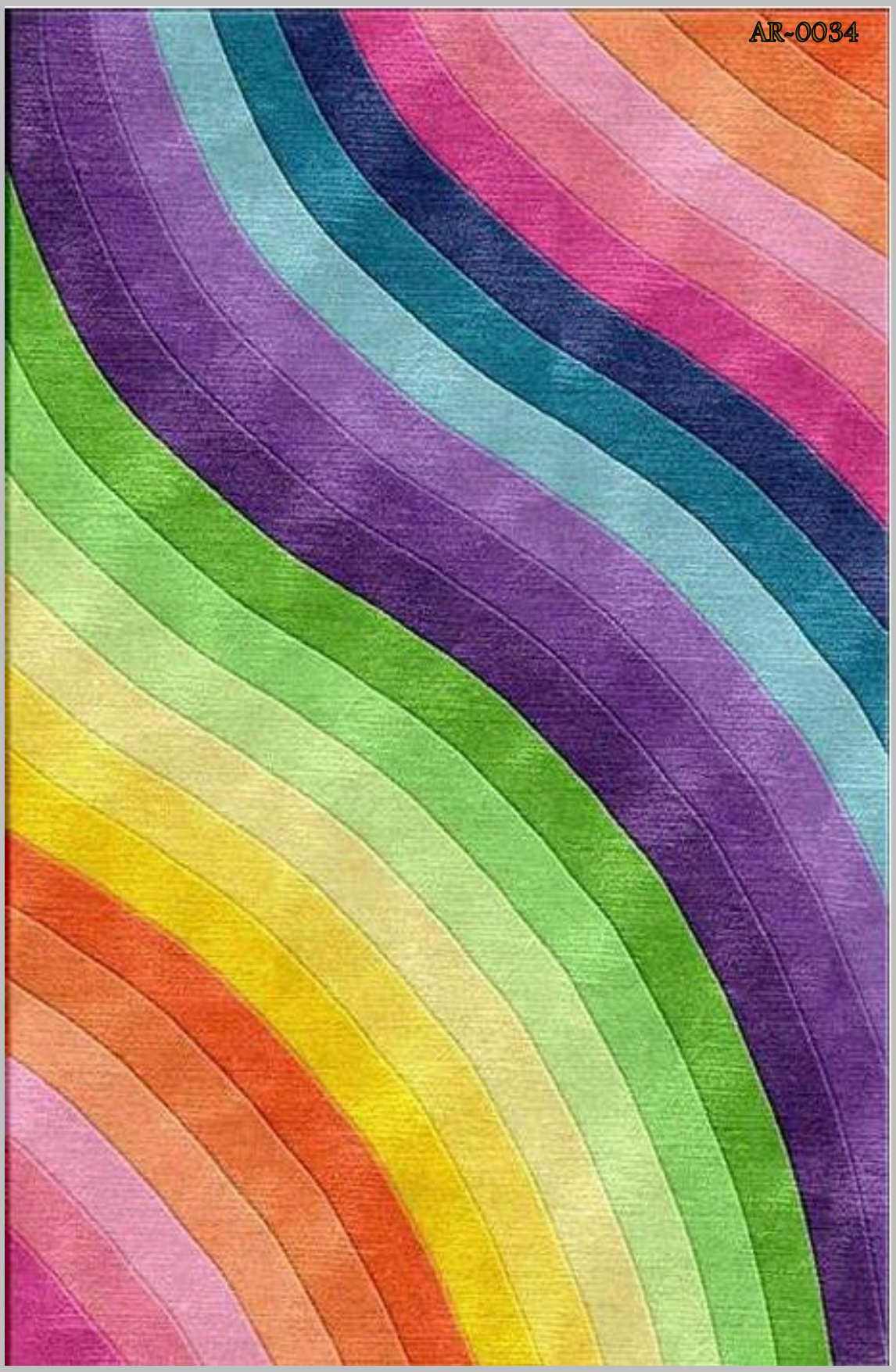



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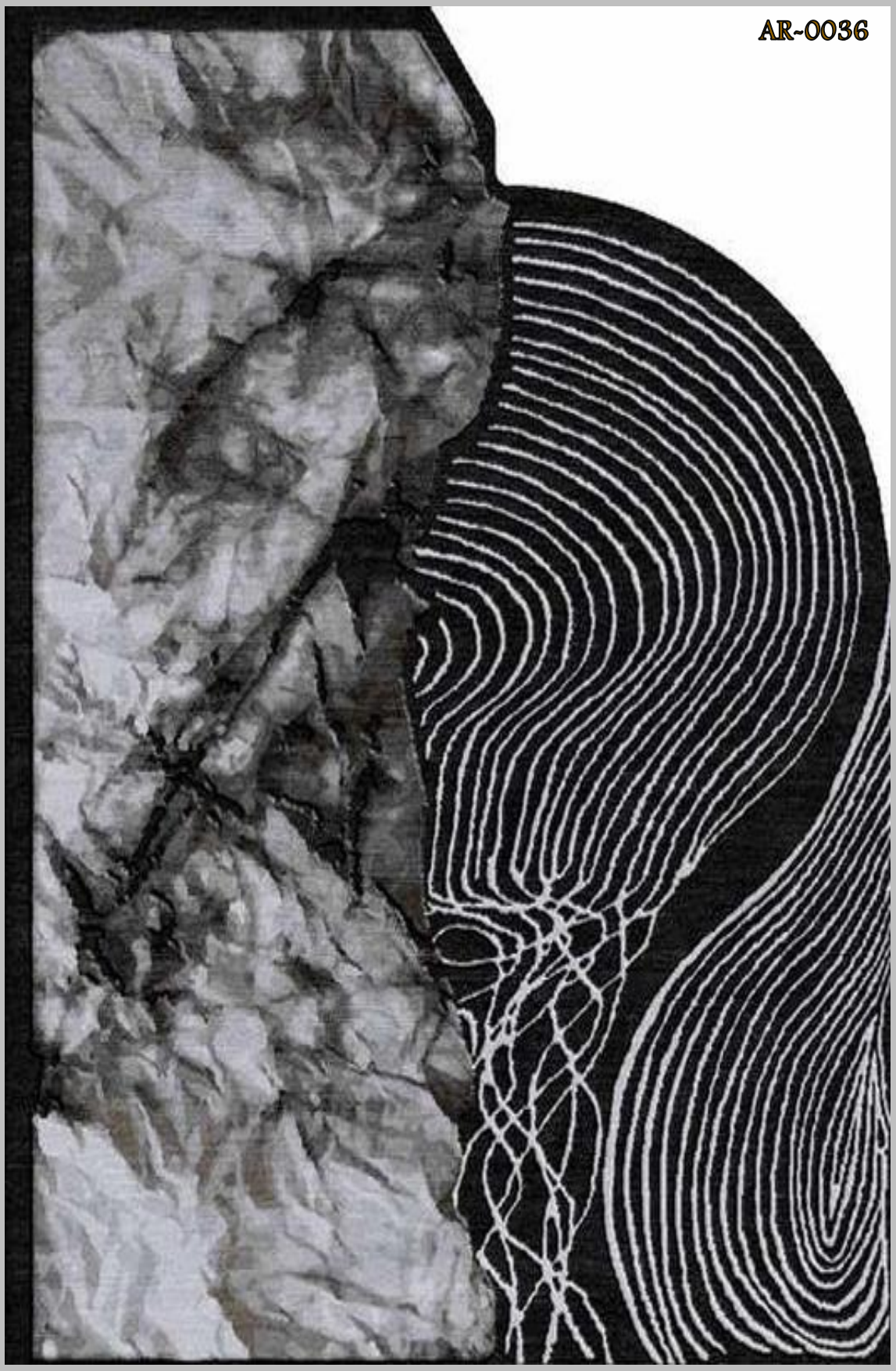



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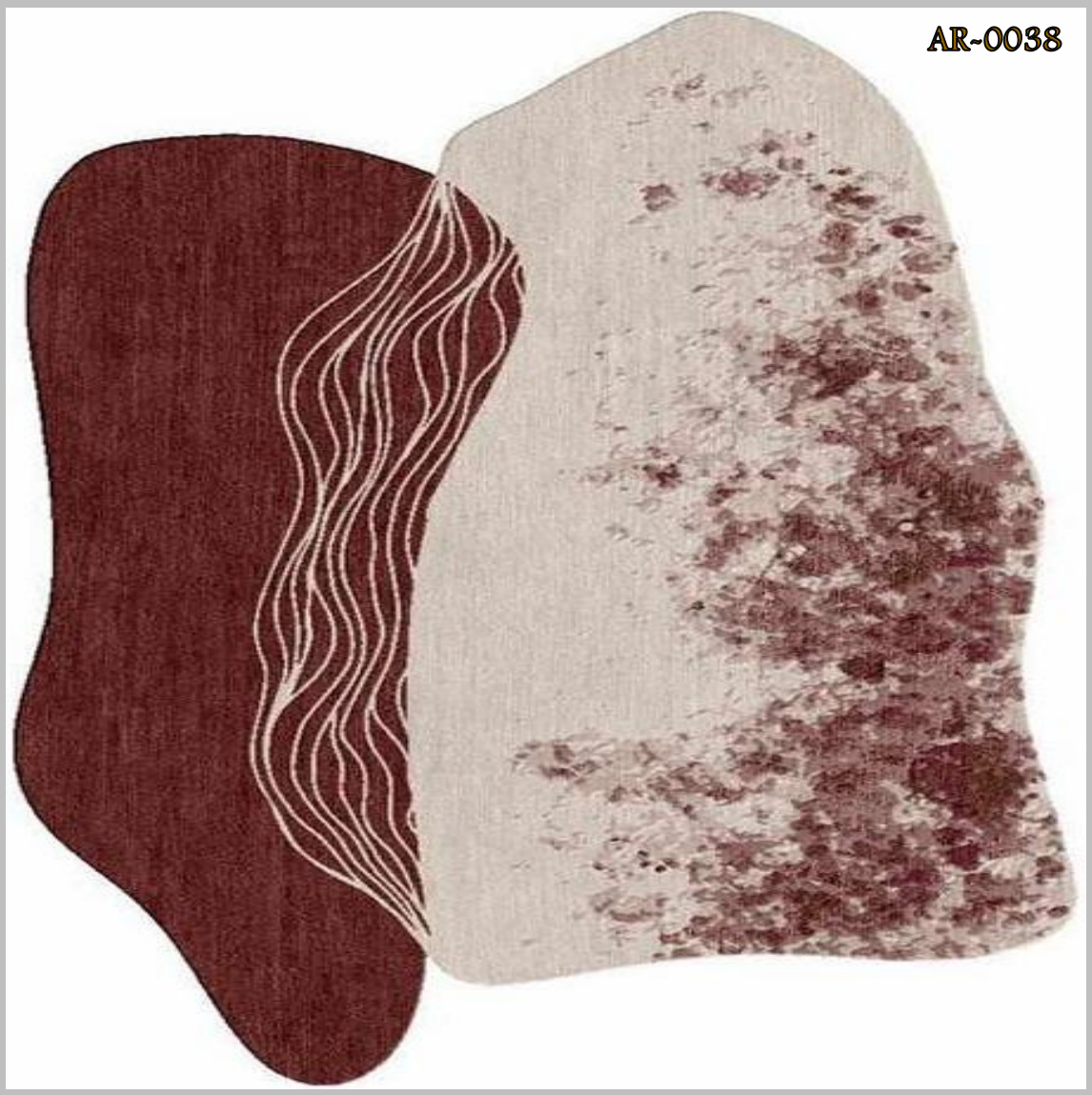
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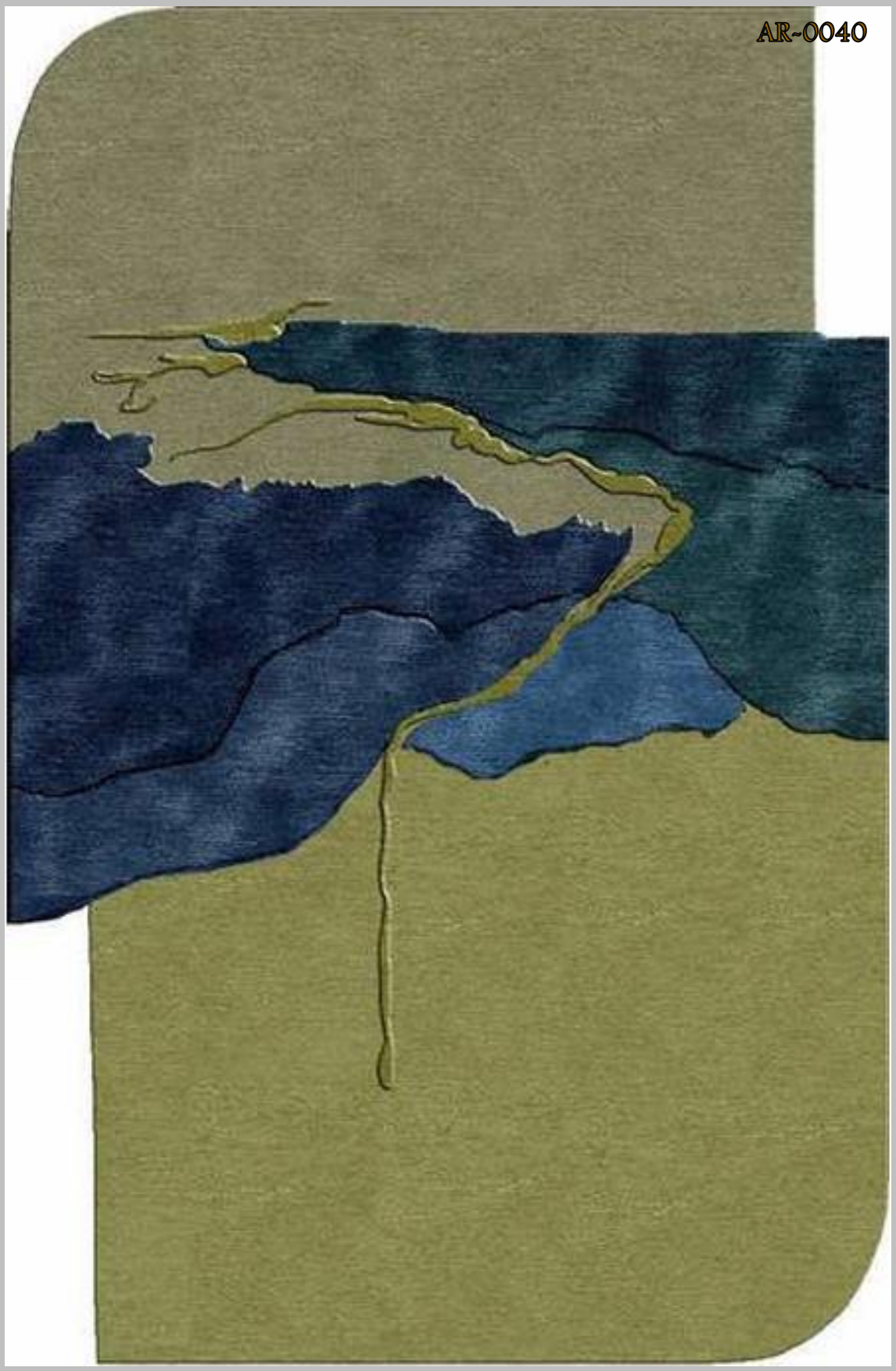


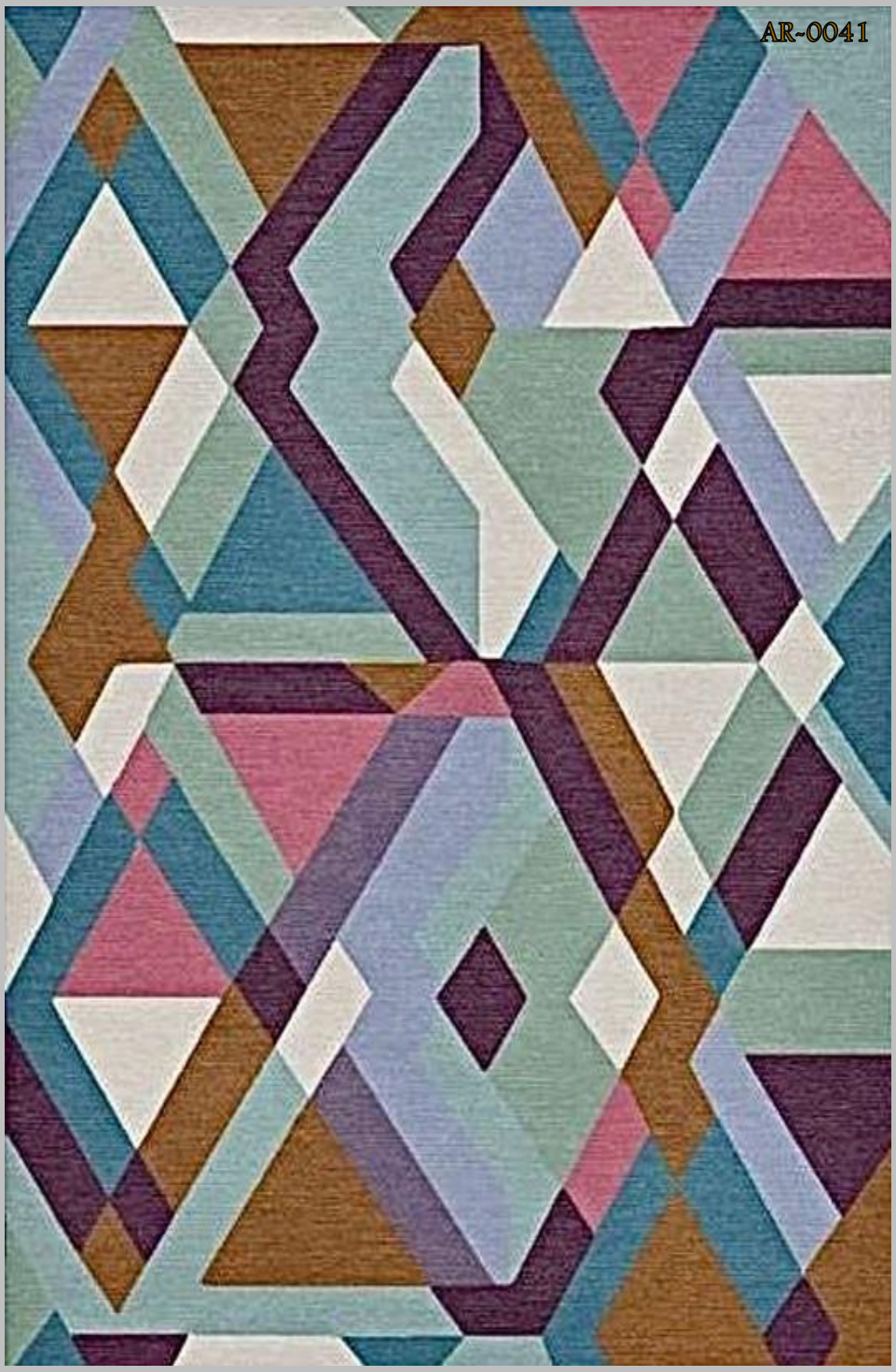

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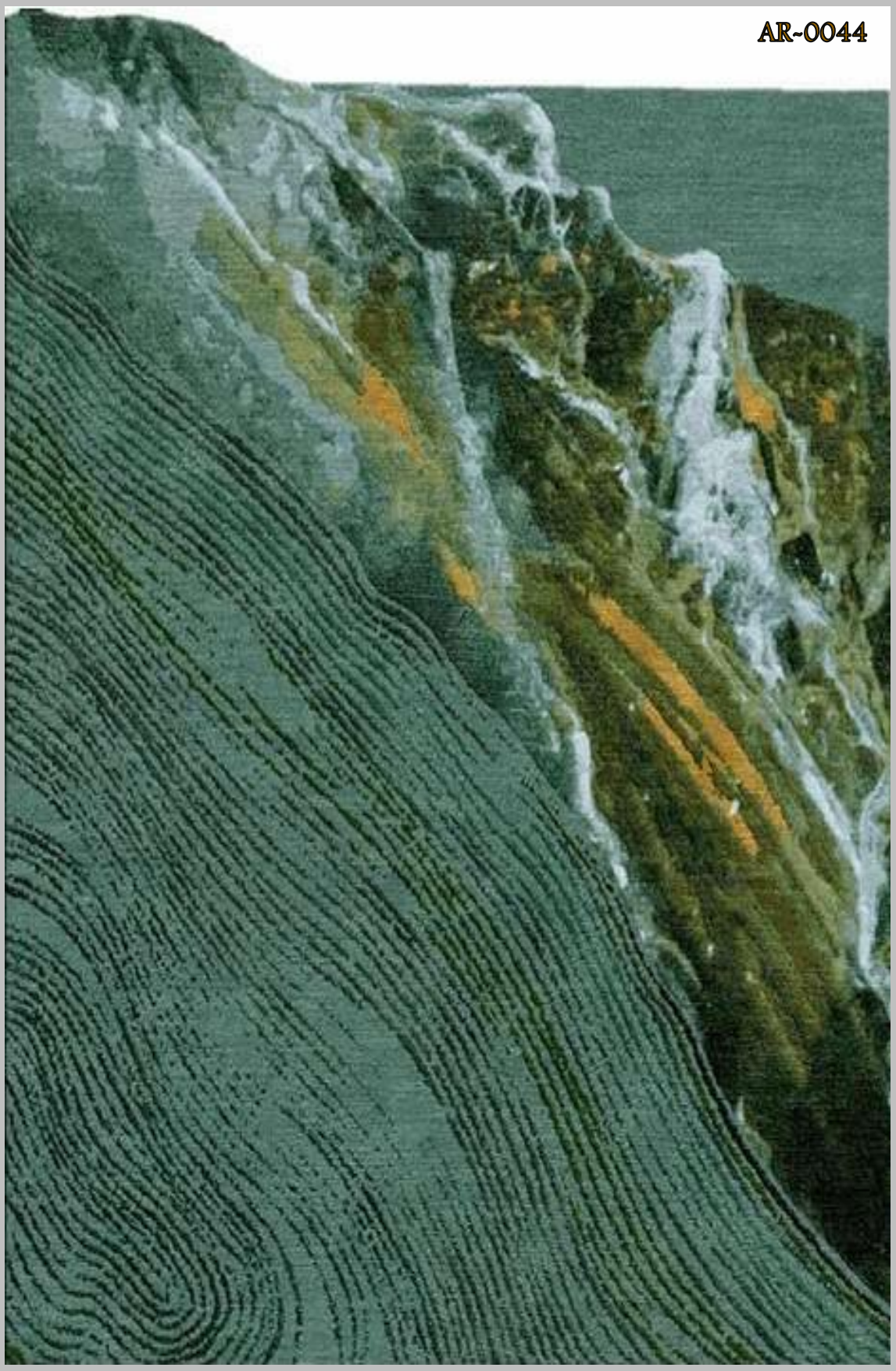



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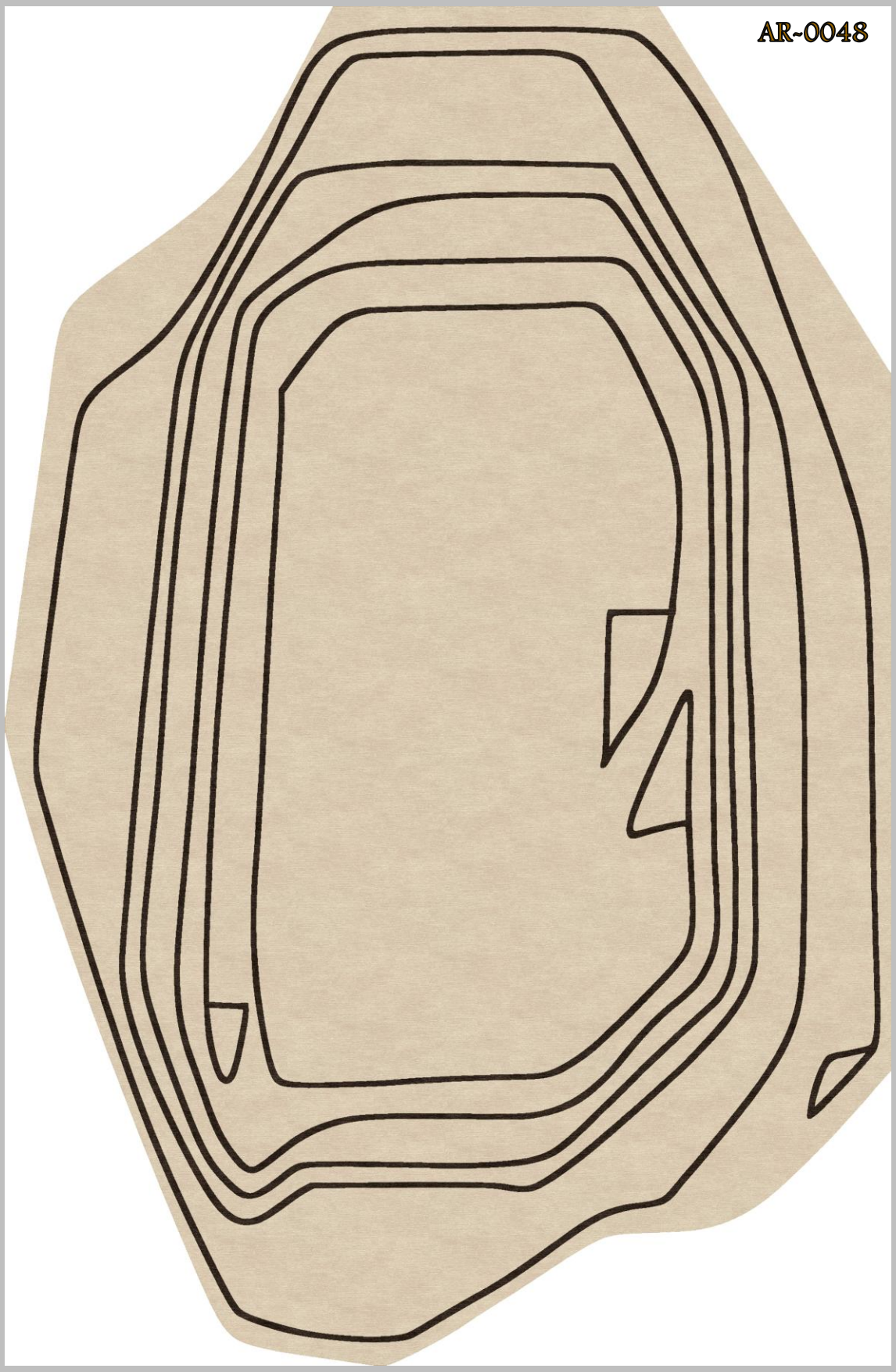


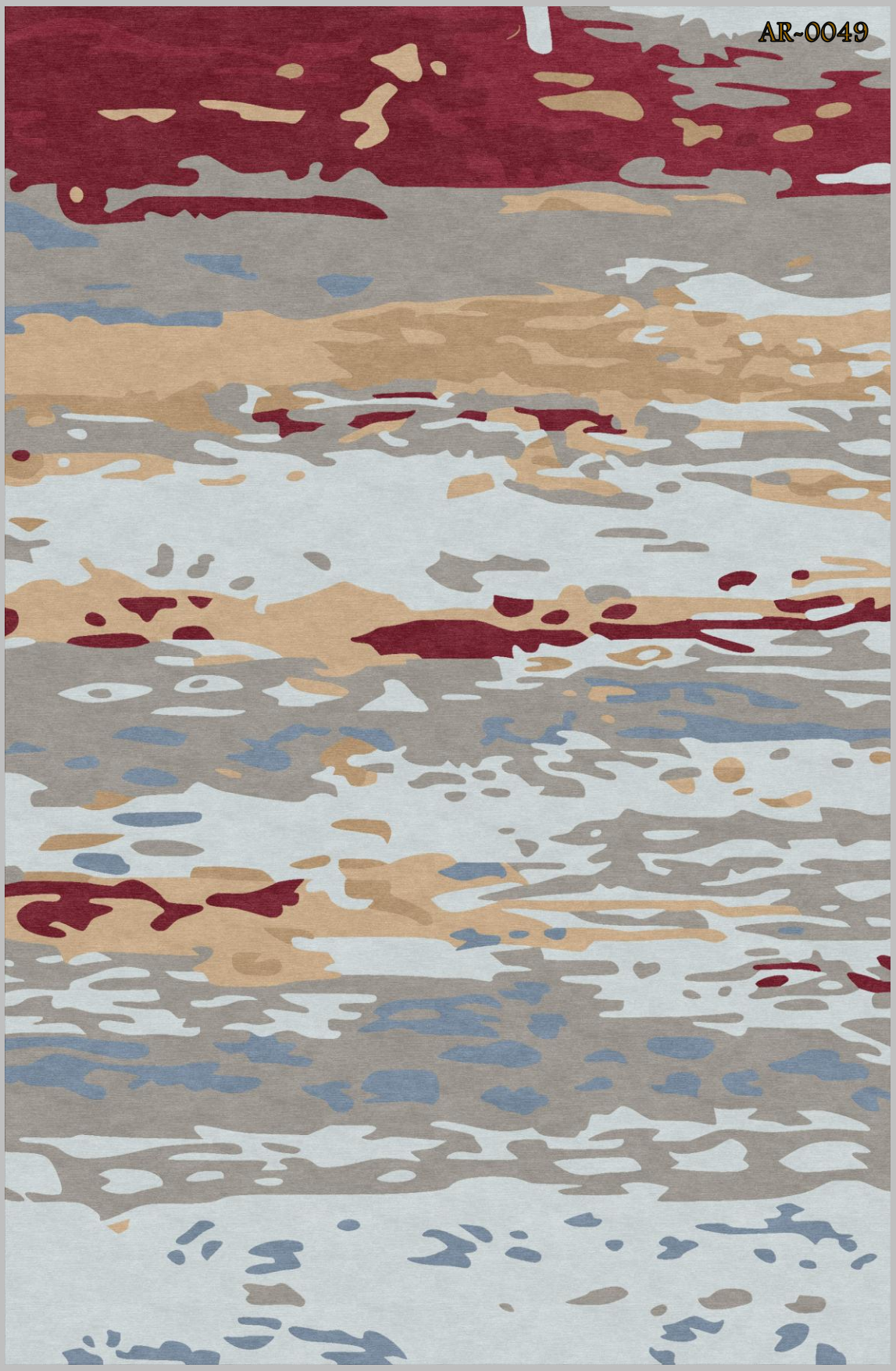
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